

REP HEADLINE# 6384586 TRF# 337747 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT19/12 10.39  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #  
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- JOE KNAUER  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6384586 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#639 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.39

REP: TO LENA  
FR JULIE  
OK'D M1-2  
TTLS RTS  
PLS CFM, THX 10/19

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1200M-100A	30		\$340.00	10/19	10/19	0		FRI	0
PROGRAM : JIMMY KIMMEL												
20	A		1205A-105A	30		\$340.00	10/19	10/19	1		FRI	1
PROGRAM : KIMMEL												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-11 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 639

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		1200M-100A	30		\$340.00	10/22	10/22	0		MON	0
PROGRAM : JIMMY KIMMEL												
21	A		1205A-105A	30		\$340.00	10/22	10/22	1		MON	1
PROGRAM : KIMMEL												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-12 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#11									
			MISSED: FRI/1200M-100A				OCT19		30S	\$340.00	(OCT19/12)	
			OFFER: MON/1205A-105A				OCT19		30S	\$340.00	PLS ADVISE.	
			CMT: TP KIMMEL									
M2	OK'D		BUY#12									
			MISSED: MON/1200M-100A				OCT22		30S	\$340.00	(OCT19/12)	
			OFFER: MON/1205A-105A				OCT22		30S	\$340.00	PLS ADVISE.	
			CMT: TP KIMMEL									
OCT/12			26575.00									
CONTRACT TOTAL												26575.00
TOTAL SPOTS												19

MARKET TOTALS \$75,928 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS \*-MULTIPLE